

# “Get the message from your machines”

fone alert



**Cost Effective – reduces machine downtime, material or product wastage, late deliveries and labour costs**

**Real Time Information – authorized users are immediately notified of alerts via SMS text messages**

**Remote Access – unit functions remotely controllable via PIN protected SMS**

**Easy Installation – unit can be installed in most locations in as little as 30 minutes**



**fone alert** is a self-contained notification system providing SMS alerts to a maximum of five pre-defined users and is ideally suited to machine monitoring applications where it can be easily connected to signals from devices such as hazard warning beacons.

All functionality including alert distribution numbers and alert message content can be remotely controlled via PIN protected SMS including the reset function after an alert has been triggered

Remote users can also request to see the current system configuration and the remaining balance on a pre-pay SIM card.



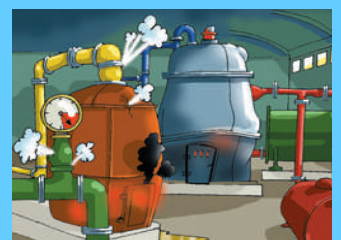
## Possible Applications

**Monitoring of “critical” plant or machinery 24 hours a day, seven days a week.**

**Where the production or manufacturing facility occupies a large floor space area and visual/audible alert systems are less than effective.**

**Where plant or machinery is located in separate buildings on the same site.**

**Where equipment is sited at remote locations for example, pumping equipment.**



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Justfone's machine monitoring solution helps *Simply Cashmere Ltd.* reduce machine downtime and improve productivity in a highly competitive market.

Simply Cashmere Ltd. is a Scottish cashmere knitwear company, based in the Scottish Border town of Hawick, which specialises in designer accessories and exclusive home furnishings. The company is owned and managed by Arthur Rennie and is built around a low overhead structure which means operational costs and wholesale prices being kept to a minimum whilst delivering excellence in both product and service to clients.

In keeping with this business philosophy Simply Cashmere recognised the need to ensure that their electronically controlled knitting machines, as well as other more specialised equipment, were utilised to their maximum potential. In essence, any machine "downtime" (other than planned maintenance events) had to be reduced and if such occurrences did happen, reaction and repair had to be immediate. To this end Simply Cashmere installed an **fone alert** system. This has meant that maintenance engineers and managers are notified by SMS text message immediately, regardless of where they are, when a machine stops and prompt action can be taken to minimise production downtime.

Mr Arthur Rennie, Managing Director of Simply Cashmere said "We asked JustFone to help us out at a critical peak in production where we could not afford any downtime on one particular machine. Their reaction time was good, a solution specification quickly agreed and the equipment installed in a few days. This installation paid for itself over an initial 4 week production period in saved downtime alone and FoneAlert is now an integral part of our everyday operation "